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| A picture of a winding road and trees  Sew Fantastic | Abstract  Where the old becomes new, trash becomes treasure, and purpose is restored.  Allie Davis |

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# **KEY:**

Site Map:

External CSS:

Float Property:

Form:

Table:

Ordered List:

Unordered List:

Description List:

3 External Links:

Link to Email Address:

ID Attribute:

Graphics:

# **SITE SPECIFICATION:**

## **Rationale/Focus:**

## **Measurement of Success:**

# MAIN ELEMENTS OUTLINE:

# TARGET AUDIENCE ANALYSIS:

# HEIRARCHY CHART STORYBOARD:

# VISUAL DIAGRAMS:

## Sketches:

## Wireframes:

# SITE STANDARDS:

## Templates:

## Font Specifications:

## Graphics Specifications:

## Naming Conventions:

### Industry Standard:

This site will adhere to the Mac naming convention prior to Lion. This standard allows up to 31 characters, and only the underscore as a special character.

### Development Standard:

The development standard for this site will be the bread crumb standard. Files will be named in a progressive manner based on their location in the hierarchy. For example, the links for the files **SF\_diy\_tools\_material\_guide.html**, **SF\_diy\_tools\_material.html**, and **SF\_diy\_tools.html** are all ultimately inside of **SF\_diy.html**. Each successive file contains the referring files identifier as well as an additional identifying name that is specific to the page content. This is done to maintain consistency and usability of the website. Another example of this are the file names:  **SF\_sales.html, SF\_sales\_items.html**, and **SF\_sales\_items\_curtains.html**.

## Test Plan:

The test plan for “Sew fantastic” includes the use of four browsers. These are Chrome, Firefox, Internet Explorer, and Safari. The most recent versions of each will be used to test for visual errors in the site. Connections speeds of 8mbps to 18mbps will be used throughout the testing process. Speeds will vary depending on peak or non-peak time of use. The resolution used to view the site will be 1366 x768 at every instance of testing. The site will be experienced in Windows 7 as well as in Windows 10. Pages will be validated upon their completion to avoid potential carry-over errors.

## Maintenance Plan:

## External CSS: